

11. Reference to Validation/Verification and Use of SIMSkyGreen Marks

11.1. Purpose

This policy outlines the rules governing any reference to validation/verification activities and the use of SIMSkyGreen marks, logos, and labels. It is established in accordance with ISO/IEC 17029:2019 Clause 10.3.1 and ISO 14065:2020 Clauses 10.1, 10.3.2, and 10.3.3.

11.2. Definitions

-A mark is a symbol, logo, label or textual claim used to indicate that an opinion has been verified.

-A verified opinion is an objective claim that has been subject to verification process based on defined criteria.

11.3. General Conditions of Use

- a) SIMSkyGreen's mark can only be used after the official issuance of verification opinion by SIMSkyGreen
- b) Clients are required to ensure that any publicly disclosed opinions or factual reports issued by SIMSkyGreen are communicated in their entirety. Partial disclosure or selective quoting of verification opinions is not permitted.
- c) Clients are authorized to reference validation/verification outcomes only in accordance with the rules set forth by SIMSkyGreen. All references must ensure traceability to SIMSkyGreen and to the specific validation/verification statement issued. Unauthorized or ambiguous references are strictly prohibited.
- d) SIMSkyGreen's mark shall only be used in relation to specific verified statement and shall not imply certification of products, services, or management systems.
- e) The client shall use the mark in accordance with the written instructions provided by SIMSkyGreen including:
 - Correct visual representation, of mark/logo
 - The scope and context of the verified claim,
 - The period of validity.

11.4. Restrictions on Misleading Use

Clients must not use any statement, environmental information, opinion, report, mark, logo, or label in a manner that could mislead target users or harm the reputation of SIMSkyGreen. This includes partial or selective use of verification outcomes, or use in contexts that imply endorsement beyond the scope of verification.

Marks, logos, and labels may include symbols of SIMSkyGreen or those associated with a specific program. Their use must be explicitly authorized and must comply with the guidelines provided:

- * The mark shall not be used in a way that implies the certification of products or services.
- * The mark shall not be altered, reworded, or distorted in any way.
- * The mark shall not be used beyond the validity period of the issued verification statement.

11.5. Monitoring and sanction

SIMSkyGreen reserves the right to monitor the use of its marks.

In case of misuse or misleading use:

- A formal written warning will be issued,
- The right to use the mark may be suspended or revoked
- Legal or contractual actions may be pursued if applicable.

11.6. Publicized Requirements

SIMSkyGreen shall publish and maintain clear guidelines on the acceptable use of its verification opinions, marks, logos, and labels. These guidelines will be made available to all clients and will be accessible via the SIMSkyGreen website.